

Role Description

Presenter

Our volunteers come from all walks of life, but we all share a passion for radio and a commitment to bringing a smile to our community. We are always looking for more people to get involved in presenting at Radio Bronglais. Full training is provided all of our positions.

RADIO PRESENTERS NEED:

- A strong on-air personality
- Confidence
- A suitable voice for radio
- Good communication and public speaking skills
- Research and interviewing skills
- The ability to work under pressure

WHAT DOES A RADIO PRESENTER DO?

They create the tone and style of radio output and establish a relationship with listeners.

A radio presenter's specific duties vary depending on the kind of output they are interested in broadcasting; whether presenting live or pre-recording shows, scripted or unscripted. They may write scripts and links themselves or work from a brief supplied by a producer.

They may conduct interviews with contributors in a studio or over the phone. They may handle debates or phone-ins, or host live events.

KEY RESPONSIBILITIES:

Presenters are responsible for being the 'voice' of our radio station. This gives them a variety of responsibilities relating to engaging their audience and representing the station in a respectable light. These include:

- Researching features that will come up during the radio
- Planning the general direction of the show. This will often include writing and scripting in preparation

- Rehearsing
- Meeting guests for the radio programme beforehand and discussing the outline of the interview/s
- Introducing music, guests and other features throughout the show
- Ensuring the smooth running of the radio programme
- Selecting a playlist suitable for the audience and time of the day
- Reading from a script or autocue or improvising
- Working within guidelines provided by OFCOM as well as those of Radio Bronglais

DESIRABLE SKILLS:

- Excellent communication and presentation skills
- Performance skills and a clear voice
- The ability to generate original ideas
- A personable and confident manner
- A broad range of interests, including current affairs
- Good research and interviewing skills
- The confidence and the ability to sell yourself
- An awareness of media law
- The ability to take initiative and make quick decisions under pressure
- Team-working skills creativity and problem-solving skills.
- The ability to speak Welsh will offer more options but is not necessary

This position is voluntary and is not paid.

To apply for this position then please fill in the online application form or download, print and send it to:

***Radio Bronglais FM, Bronglais Hospital, Caradog Road,
Aberystwyth, SY23 1ER***

You can also come to the station to fill in an application form or discuss your application with the team.

All applications will be treated equally and will be responded to within 7 days upon receipt.